

Teton Regional Economic Coalition Board Meeting

June 14, 2017 7:30 a.m.

Teton Geotourism Center Board Room. 60 S. Main St. Driggs

Call 208 354 1008 24 hours ahead if you require special accommodation

Attendees:

Fletcher White

Jennie White x

Corey McGrath

Jennifer Magnusson

Gloria Hoopes x

Tim Wells x

Hyrum Johnson x

Dan Orr x

Jim Schulz x

Harley Wilcox x

60 minute meeting

Topic	Lead	Duration
Call to order	J. Schulz	2. min.
Roll call <ul style="list-style-type: none"> • Review bylaws re: number of board members. McD sent documentation to Jim Schulz • Board members to suggest two new board members, skill set requirements 	J. Schulz	2 min.
Consent Agenda <ul style="list-style-type: none"> • Approve regular May and special May strategic planning meeting minutes • Treasurer’s report • ED Report Dan Orr moves to approve, Tim Wells seconds, approved unanimously.	J. Schulz	3 min.
ED Report Highlights Operational items Tin Cup—letter/email/phone: <ul style="list-style-type: none"> • McD to send past donor list to Jim • Check Mail Chimp re: personalization • Send via us mail also—McD to prep <ul style="list-style-type: none"> ○ Mail Merge • McD to send past donor list to board with assignments to phone • Ensure donor plaques are up to date. 	McD, AK	5 min.
Accept Bill Leake’s resignation Hyrum Johnson moves to accept Mr. Leake’s resignation, Dan Orr seconds, approved unanimously.	J. Schulz	1 min.

<p>Strategic planning and reporting:</p> <ul style="list-style-type: none"> • Review and finalize strategy and dashboard document (attached). • Mission, vision language finalized. • Simplified reporting is good. • Ensure percent of revenue matches actual. Between yellow and green. McD to put numbers together. • Discussion re: five-year financial planning. Requirements to accomplish the mission, minimize government funding. Path to sustainability. Board Financial Committee, headed by Treasurer 	<p>J. Schulz, McD</p>	<p>30</p>
<p>Eclipse info, logistics</p> <ul style="list-style-type: none"> • Government: public safety and info • Geo Center Role?—staffing? Table outside with pamphlet? • Get a handle on volunteers—Alli to do survey on interest and availability. • Drive traffic into Geo center. • Youth council? Gloria to reach out. • T shirt or vest identifying info workers. • Connect with Cycle Greater Yellowstone • Alli has set up a Drop Box folder • GeoFest event <ul style="list-style-type: none"> ○ Will ramp up marketing to boost ticket sales ○ Need volunteers for set up Wed. Aug. 16, parking on Thursday, Aug. 17 day of event. 	<p>H. Johnson</p>	<p>10</p>
<p>Conflict of Interest Statement</p> <ul style="list-style-type: none"> • Note: public board members: first duty is to the agency they represent. • McD to get Dan’s edits, send to board for signatures 	<p>Team</p>	<p>5</p>
<p>Performance Review</p> <ul style="list-style-type: none"> • Dan and Gloria to work on committee with Jim. • McD to do self-evaluation and forward to committee by June 16. • Committee top meet by July 4 	<p>Team</p>	<p>5</p>
<p>Announcement: Governor Otter and team will be in Tetonia, capital for a day, on July 7 between 9:00 a.m. and 1:00 p.m., at the school auditorium.</p> <ul style="list-style-type: none"> • Need name tags for board members 	<p>Gloria</p>	
<p>Adjourn</p> <p>Hyrum Johnson moves to adjourn, Dan Orr seconds, approved.</p>	<p>J. Schulz</p>	