

Teton Regional Economic Coalition Board Meeting Minutes

April 12, 2017 7:30 a.m.

Teton Geotourism Center Board Room. 60 S. Main St. Driggs

Call 208 354 1008 24 hours ahead if you require special accommodation

Attendees:

Fletcher White

Jennie White x

Corey McGrath x

Jennifer Magnusson x

Gloria Hoopes x

Tim Wells x

Hyrum Johnson x

Bill Leake x

Dan Orr x

Jim Schulz x

Harley Wilcox x

Interim Strategic Overview:

Mission:

To develop a stable and diverse economy by retaining, strengthening and recruiting businesses in Teton Valley and enhancing the visitor experience.

- Implement the Teton County Economic Development Plan:
http://www.tetoncountyidaho.gov/pdf/codePolicy/2013-0610_Adopting_May_2013_Economic_Development_Plan.pdf

Strategies:

- Support a high-quality, Western experience for visitors
- Create visibility for local businesses
- Recruit and grow high-wage jobs: technology, manufacturing, recreation
- Support traditional and new agriculture
- Maintain the unique natural character of Teton Valley

65 minute meeting

Topic	Lead	Duration
Call to order	J. Schulz	2. min.
Roll call	J. Schulz	2 min.
Consent Agenda <ul style="list-style-type: none">• Approve March minutes• Treasurer's report• ED Report Hyrum Johnson moves to approve, Dan Orr seconds, passed unanimously.	J. Schulz	3 min.
ED Report Highlights Operational items <ul style="list-style-type: none">• Sponsorships• Eclipse	McD, AK	5 min.
Idaho Commerce Grant	McD	10

Discussion about city and county match. County needs to see tangible goals and measurable progress. Tetonia needs to see more promotion. Driggs and Victor have committed to recommending continued funding.		
Idaho Travel Council Grant Hyrum Johnson moves to keep ITC funds within Teton Valley, Dan Orr seconds, passed unanimously.	J. White	10
Driggs Resort Tax Support Consent to promote passage. Info to come from Hyrum Johnson.	H. Johnson	5
Business of the Year w/TVN Do a June celebration of the winners.	J. White	5
Board Elections (officers elected last month, need to determine terms for at-large members) <ul style="list-style-type: none"> • Note: Bart Birch is interested when his DURA seat is filled • Hyrum moves to approve dates as established on chart attached to these minutes, with F. White status to be determined in conversation with Jim Schulz. Dan Orr seconds, approved unanimously.	J. Schulz	5
Strategic planning and reporting: <ul style="list-style-type: none"> • Review and provide input on new proposed categories <ul style="list-style-type: none"> ○ Action Plan ○ Reporting Facilitated? Agreed. Hyrum has some candidates he will forward to Jim. Gloria: we should review the econ dev plan, chamber plan, Geo plan, May 31 and June 1 held on calendar, pending schedule of facilitator.	J. Schulz, McD	10
Recruitment Strategies Discuss this as part of strategic plan.	Team	10
Adjourn Corey McGrath moves to adjourn, Jennie White seconds, approved unanimously.	J. Schulz	

TREC Board Members

From the bylaws adopted March 2016:

Such persons shall hold office until the next annual meeting of Board of Directors and until their successors shall have been elected and qualified. At such time, the positions for which Directors

are to be elected shall be divided into two (2) classes, each class to be as nearly equal in number as possible, and Directors shall be elected accordingly by the existing Directors. The Directors elected to the first class shall hold office until the first annual meeting of the Board of Directors following the initial election of Directors and until their successors have been elected and qualified. The Directors elected to the second class shall hold office until the second annual meeting of the Board of Directors following the initial election of Directors and until their successors have been elected and qualified.

NAME	OFFICE	Term Expires	AFFILIATION	CITY
Jim Schulz	President	March 2019	Owner, Grand Teton Flooring	Victor
Jennie White	Vice President	March 2018	Marketing mgr., Grand Targhee	Driggs
Corey McGrath	Treasurer	Until Sept. 2017	Exec. Director, TVSEF	
Bill Leake	Secretary	March 2019	Ret. INL	
Jennifer Magnusson		March 2018	Owner, Blixt & Co.	Tetonia
Dan Orr		March 2019	President, Academy of Underwater Arts & Sciences	Driggs
Fletcher White		March 2019 TBD	President, Bivvi pro mgmnt.	Victor
Gloria Hoopes		n/a	Mayor, City of Tetonia	Tetonia
Tim Wells		n/a	Councilor, City of Victor	Victor
Hyrum Johnson		n/a	Mayor, City of Driggs	Driggs
Harley Wilcox		n/a	Teton County BOCC	Victor

GEO Board Members

NAME	OFFICE	Term Expires	AFFILIATION	CITY
Jim Schulz	President	March 2019	Owner, Grand Teton Flooring	Victor
Jennie White	Vice President	March 2018	Marketing mgr., Grand Targhee	Driggs
Bill Leake	Treasurer	March 2019	Ret. INL	Driggs
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Gloria Hoopes		n/a	Mayor, City of Tetonia	Tetonia
Tim Wells		n/a	Councilor, City of Victor	Victor
Hyrum Johnson		n/a	Mayor, City of Driggs	Driggs
Harley Wilcox		n/a	Teton County BOCC	Victor