

**Teton Geotourism Center Board Meeting**

August 9, 2017 8:30 a.m.

Teton Geotourism Center Board Room. 60 S. Main St. Driggs

Call 208 354 1008 24 hours ahead if you require special accommodation

**Attendees:**

Jennie White x	Hyrum Johnson x
Corey McGrath	Dan Orr x
Jennifer Magnusson	Jim Schulz x
Gloria Hoopes	Harley Wilcox x
Tim Wells x	

8:30 a.m.

<b>Topic</b>	<b>Lead</b>	<b>Duration</b>
Call to order	J. Schulz	2. min.
Roll call	J. Schulz	2 min.
Consent agenda: <ul style="list-style-type: none"> <li>• Approve regular June meeting minutes</li> <li>• Treasurer’s report</li> <li>• ED Report</li> </ul> Dan Orr moves, Hyrum Johnson seconds, approved unanimously.		
Geo Fest Fundraiser update	B. McD	5 min.
Tin Cup Review \$5k short of budget.  McD to devise how to make up for that shortfall: either revenue or expense.	McD/AK	5 min.
Resolution for review and approval:  To add Jim Schulz, Corey McGrath and Brian McDermott as signers to the Geotourism Bank of Commerce accounts and to remove Deb Hinckley, Dee Gustafson and Steve Singer.  Dan Orr moves, Hyrum Johnson seconds, approved unanimously.  Need to get signer cards signed.	McD	3
Review book keeping services proposal Hyrum Johnson moves that we authorize use of Chircop and Colyer for the next month, but come back with proposal for how it will be paid  Dan Orr seconds, approved unanimously.	McD	5 min.
Review Geo volunteer staffing situation and steps to address.  Jim: coverage spreadsheet of last two months indicates that the situation is not as bad as some think	Jim Schulz.	10 min

<p>Need to be open every hour scheduled. Staff should prioritize over just about everything else.</p> <p>Tim—goal is connecting businesses, job creation. Geo should be second.</p> <p>Hyrum: Geo has contractual obligation to be open. We are very aware of it. People visit mayor with interest in moving in or starting business.</p> <p>Dan—people in community don't know what's available at Geo—maps, for example. Broulim's, gas station need to be briefed on our services.</p> <p>Jenny: Grass roots effort with brochures and visit businesses.</p> <p>Staff to beef up existing plan.</p> <p>McD time study. How many hours a week/month does it take to manage Geo vs. business development. How much labor required to make it run well.</p> <p>Hyrum: eclipse—Geo is the info center—Hyrum needs to see staff chart, including weekend, so he can plug in city staff and council. Encourage board participation.</p>		
<p>Conflict of Interest Statement—finalize and sign</p> <p>McD to send forms for signing.</p>	C. McGrath	5
<p>Board composition and recruiting</p> <p>Need two distinct board members</p> <p>McD: Bart Birch, Scott Stunz</p> <p>Jim has talked with others</p> <p>Attract person to Geo board who has a conflicted view on merger, but who is still interested in participating: Kathryn Shepard--Jim and Hyrum to contact her.</p> <p>Harley—tourism is in conflict with agriculture.</p> <p>Hyrum—Geo is about community, heritage, culture</p> <p>Harley—need to change how we're doing business—people who have served in the past don't think we're getting the job done. If we get the 2x2 program going, we will actually help people solve problems.</p> <p>Jim: Reach out to old members—get info, help us understand what they want and help them understand what we're doing.</p>	J. Schulz	4

Adjourn	J. Schulz	1 min.
Hyrum Johnson moves, Dan Orr seconds, approved unanimously.		