

Attendees:

Fletcher White x
 Jennie White x
 Dee Gustafson x
 Corey McGrath x
 Jennifer Magnusson x
 Gloria Hoopes
 Tim Wells

Steve Singer x
 Hyrum Johnson x
 Bill Leake
 Dan Orr x
 Jim Schulz x
 Harley Wilcox

Interim Strategic Overview:

Mission:

To develop a stable and diverse economy by retaining, strengthening and recruiting businesses in Teton Valley and enhancing the visitor experience.

- Implement the Teton County Economic Development Plan:
http://www.tetoncountyidaho.gov/pdf/codePolicy/2013-0610_Adopting_May_2013_Economic_Development_Plan.pdf

Strategies:

- Support a high-quality, Western experience for visitors
- Create visibility for local businesses
- Recruit and grow high-wage jobs: technology, manufacturing, recreation
- Support traditional and new agriculture
- Maintain the unique natural character of Teton Valley

60 minute meeting

Topic	Lead	Duration
Call to order at 8:00 a.m.	Dee	2. min.
Roll call—See attendees above	F. White	2 min.
Consent Agenda <ul style="list-style-type: none"> • Approve Jan. minutes • Treasurer’s report (when budget is approved) TREC 31,937; Geo 17,865 bank balances • ED Report • Motion to approve as submitted: Dee Gustafson. Hyrum Johnson seconds, approved unanimously.	F. White	3 min.
ED Report Highlights Operational items <ul style="list-style-type: none"> • 100 percent board support for grants—McD and Alli will check Tin Cup info • Sponsorship update (included in revised ED report) 	McD, AK	5 min.

<ul style="list-style-type: none"> • New Board member orientation—Commissioner Wilcox, Jim Schulz, F. White, Brian McD, include Jen • Need to name a secretary, treasurer-- • Board terms up end of March—McD to prep for that discussion • Eclipse 		
<p>Budget Review and Approval</p> <ul style="list-style-type: none"> • Fiscal year end Sept. 30 proposed • SWOT on each funding source <p>Hyrum Johnson moves to approve, Dan Orr seconds, approved unanimously.</p>	F. White	10 min.
<p>August Event Overview</p> <p>--Table discussion and defer to events committee. McD to book meeting. Add Jen to events committee</p>	McD	10
<p>Grants—what to apply for:</p> <ul style="list-style-type: none"> • Community Foundation Spring— • CHC—Tablets, • • Others? <p>Please send input via e-mail.</p> <p>--Office improvements—Jim flooring possibility</p> <p>\$5,000 goal</p>	Alli K	10
<p>ITC Event application review committee: Jennie W., Brian McD, Corey, Dan Orr. McD to book meeting to review</p>		
<p>Resolution naming Jeff Naylor to Board.</p> <p>Tabled until Jennie talks with Naylor.</p>	F. White	3
<p>Adjourn</p> <p>Corey McGrath moves, Hyrum Johnson seconds, approved unanimously.</p>	F. White	