

**Attendees:**

Fletcher White x  
 Jennie White x  
 Dee Gustafson x  
 Corey McGrath  
 Jennifer Magnusson x  
 Gloria Hoopes x

Tim Wells  
 Steve Singer x  
 Hyrum Johnson  
 Bill Leake x  
 Dan Orr x

**Interim Strategic Overview:**

**Mission:**

To develop a stable and diverse economy by retaining, strengthening and recruiting businesses in Teton Valley.

- Implement the Teton County Economic Development Plan:  
[http://www.tetoncountyidaho.gov/pdf/codePolicy/2013-0610\\_Adopting\\_May\\_2013\\_Economic\\_Development\\_Plan.pdf](http://www.tetoncountyidaho.gov/pdf/codePolicy/2013-0610_Adopting_May_2013_Economic_Development_Plan.pdf)

**Strategies:**

- Support a high-quality visitor experience
- Create visibility for local businesses
- Recruit and grow high-wage jobs
- Maintain the unique natural character of Teton Valley

45 minute meeting

<b>Topic</b>	<b>Lead</b>	<b>Duration</b>
Call to order	F. White	2. min.
Roll call	F. White	2 min.
Approve Nov. minutes Dan Orr moves to approve, Steve Singer seconds, approved unanimously	F. White	3 min.
President’s Report <ul style="list-style-type: none"> <li>• Strategic planning –set date after first of year. Three one-hour meetings</li> </ul>	F. White	5 min.
Resolution to fill board vacancy with Jim Schulz. Motion to approve—Bill Leake, seconded by Dan Orr, approved unanimously.	F. White	2 min
Discuss other possible board members for January vote. Will prepare resolution naming Jeff Naylor to Board in January.  Bill will know Jan. 9 who will be the new rep from Teton county.	F. White	5 min
Treasurer’s Report	Gustafson	5 min.

<p>--Need to build budget—events, programs, sponsorships—Tim Wells  --McD to build rough one-page budget by Jan. 9  --see income statement</p> <p>--Need to separate TREC and GEO charts of accounts</p> <p>Need to have at least three month cash reserve</p>		
<p>ED Report  Operational items</p> <ul style="list-style-type: none"> <li>• Thurs. August 17 Eclipse fundraiser on the plaza—possibly use ITC grant—McD to outline the event</li> <li>• Sponsorship Report--AK</li> <li>• Phone system update—With Silver Star’s sponsorship commitment, we’ve authorized the \$1,100 work.</li> <li>• Update on social media/website</li> </ul> <p>McD: create an action item list, put it in slack.</p> <p>--Reporting—make it easier. How??</p> <p>Put TREC Branding on Jan. agenda.</p>	McD, AK	10 min.
<p>BYU-I market study match update: ☞The manager of the USDA grant would like to see the match at \$750.</p> <p>Resolution to approve additional \$250, not to exceed. Motion to approve: Jennie White, Gloria Hoopes seconds, approved unanimously.</p>	McD	3 min
<p>Impediments  Workshop—UI. Breaking down the barriers. Idaho ranks lowest in trust in government—local to Federal. Who is listening to me?</p> <p>We need to be transparent, keep public informed about what we’re doing. News, social media, direct.</p>	Gloria H.	5. min
<p>ITC Grant Update, Application</p> <p>Get out by Friday.</p>	Jennie W.	5 min
<p>Resolution to close Chamber tourism bank account. Moved by Corey McGrath, Dan Orr seconds, passed unanimously.</p> <p>Minutes need to be signed and given to Jennie.</p>		
<p>Adjourn</p> <p>Motion to adjourn: Dan Orr, Steve Singer seconds, approved unanimously.</p>	F. White	1 min.