

Minutes GEO 2016 10 12
Final

Attendees:

Fletcher White x
Jennie White x
Dee Gustafson x
Corey McGrath x
Jennifer Magnusson
Gloria Hoopes

Tim Wells x
Steve Singer x
Hyrum Johnson x
Bill Leake
Dan Orr

Topic	Lead	Duration
Call to order	F. White	2. min.
Roll call Hyrum Johnson gave proxy to White	F. White	2 min.
Approve August & Sept. Minutes Hyrum, Tim seconds approved	F. White	3 min.
President's Report <ul style="list-style-type: none"> • Accept Gibson resignation and give \$50 gold gift cert. Hyrum Johnson moves, Corey McGrath seconds, approved unanimously. • Fletch will set up a slack channel re strat plan, then set two, two-hour meetings. New process • Board Positions: secretary, treasurer. Persona: what experience, legal, construction-real estate, prior board experience. <ul style="list-style-type: none"> ○ Jim Schulz. He should sit in on one meeting, then we potentially nominate him. ○ Retail, hotel or restaurant person? Jeff Naylor-- ○ Fletch to talk with Jen Magnusson 	F. White	5 min.
Treasurer's Report <ul style="list-style-type: none"> • Invoice sent to Driggs for \$5,000 • Dee will send out separate balance sheets 	Gustafson	5 min.
Resolution: Whereas TREC employees spend a significant proportion of their time managing the Geotourism Center and its programs, be it resolved that TREC will bill the Geotourism Center for this work at a rate of \$25.00 per hour. Target will be based on annual budget based on strat plan. Hyrum Johnson moves, Steve Singer seconds, approved unanimously.	F. White	2 min
ED Report <ul style="list-style-type: none"> • Partners <ul style="list-style-type: none"> ○ Can Land Trust spearhead? ○ Train our volunteers 	McD	15 min.

<ul style="list-style-type: none"> ○ Volunteers from their groups. <ul style="list-style-type: none"> ▪ Add fish and game <p>Steve's topics:</p> <ul style="list-style-type: none"> • Maintenance, lights, cleaning –Hyrum: priority: toilets, HVAC, then maint. Reviewed lights, will get a lift to do high ones. Snowflakes, balloon dusting. Cleaning: contact Jackson Hole historical museum. They own the rare exhibits. Do they charge? McD to make the call. • Board members and staff training as required • Board member volunteer work day schedule update • All first 10 days training and expectations <ul style="list-style-type: none"> ○ Train with Dee, Jenny, etc. ○ Press release ○ Review Deb's old invoices to see what was done of value—Hubspot • Volunteer report, recruitment. <ul style="list-style-type: none"> ○ Ensure that core volunteers are happy. ○ Recruitment: each board member to submit five names <ul style="list-style-type: none"> ▪ one of five asked will likely volunteer ▪ take a shift every other week—once every two weeks for four hours. ▪ McD to send Google meeting invite for all board volunteers ▪ Hit the full list of current and former, highlight active, ask them again: “There's a new energy...plus other incentives”—Sego venue for next volunteer reception, voucher for drink. • Retail sales: total sales, square register problems update. • Grants—Alli and Corey to review opportunities, Comm. Foundation, Silver Star, etc., • Fundraiser final ideas and committee to get it started. <ul style="list-style-type: none"> ○ One major event for TREC and Geo. ○ Committee: Nominate Dan Orr as head of Fundraiser committee and he selects his members 		
<p>Next volunteer appreciation event</p> <ul style="list-style-type: none"> • What to give top volunteer recruiter 	Dee	5 min.
<p>Retail Future</p> <ul style="list-style-type: none"> • Preliminary proposal: Two maps, one guidebook, two hat sizes, four T-shirt sizes, one stuffed moose 		
<p>Eclipse exhibit</p> <ul style="list-style-type: none"> • Need size of room, photos of existing & previous exhibit— <ul style="list-style-type: none"> ○ Pomona college and observatory ○ Jennie will make introduction • Needs to be professionally done • We paid BYU 1200 last time. Had grant money. • Tell Pomona we're willing to split cost, we'll do marketing of it—banners, etc. 	McD	5 min
<p>New business—</p> <ul style="list-style-type: none"> • Amazon Smile for Teton Geotourism Center <ul style="list-style-type: none"> ○ Alli will learn where the money goes 		

<ul style="list-style-type: none">• Make a donation button –Rally.<ul style="list-style-type: none">○ Consider move to PayPal		
Adjourn—Steve singer moves, Tim Wells seconds, approved unanimously.	F. White	1 min.